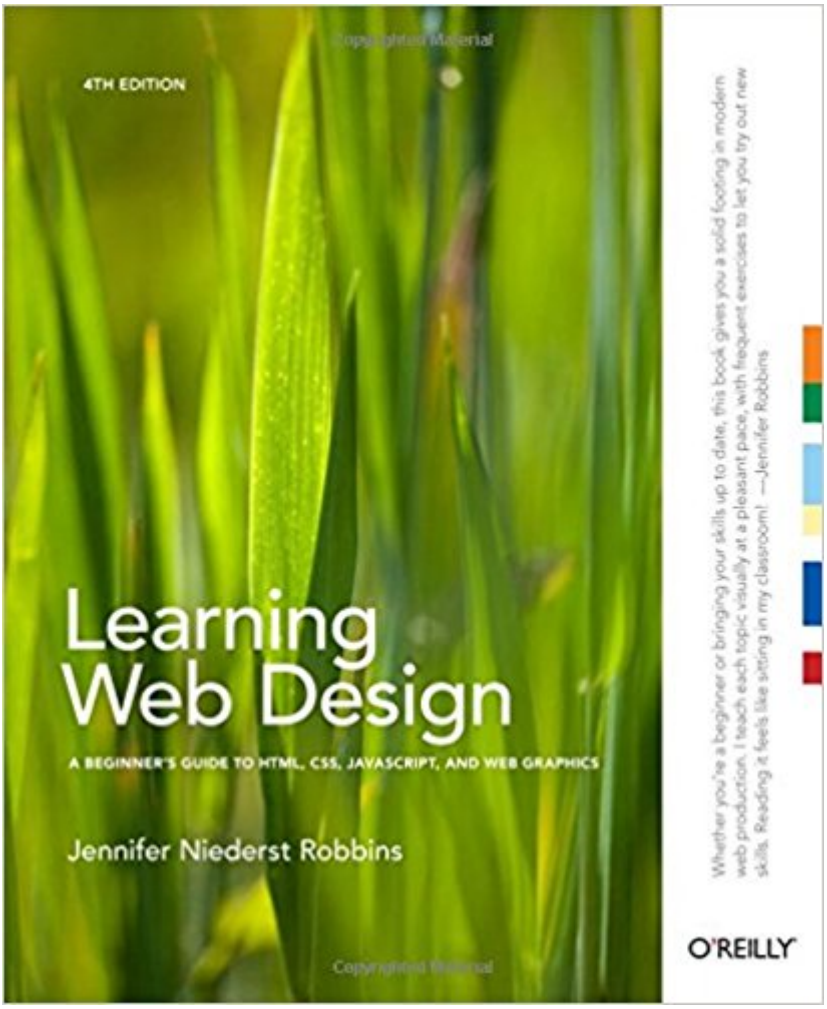
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Learning Web Design: A Beginner's Guide To HTML, CSS, JavaScript, And Web Graphics



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Synopsis

Do you want to build web pages, but have no previous experience? This friendly guide is the perfect place to start. YouÃ¢â ¬â„¢ll begin at square one, learning how the Web and web pages work, and then steadily build from there. By the end of the book, youÃ¢â ¬â„¢ll have the skills to create a simple site with multi-column pages that adapt for mobile devices.Learn how to use the latest techniques, best practices, and current web standardsÃ¢â ¬â •including HTML5 and CSS3. Each chapter provides exercises to help you to learn various techniques, and short quizzes to make sure you understand key concepts.This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels, whether youÃ¢â ¬â„¢re a beginner or brushing up on existing skills.Build HTML pages with text, links, images, tables, and formsUse style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effectsLearn about the new HTML5 elements, APIs, and CSS3 properties that are changing what you can do with web pagesMake your pages display well on mobile devices by creating a responsive web designLearn how JavaScript worksÃ¢â ¬â •and why the language is so important in web designCreate and optimize web graphics so theyÃ¢â ¬â„¢ll download as quickly as possible

Book Information

Paperback: 624 pages

Publisher: O'Reilly Media; 4 edition (August 24, 2012)

Language: English

ISBN-10: 1449319270

ISBN-13: 978-1449319274

Product Dimensions: 8 x 1.3 x 9.8 inches

Shipping Weight: 3.1 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 222 customer reviews

Best Sellers Rank: #4,666 in Books (See Top 100 in Books) #1 inÃ Â Books > Computers & Technology > Programming > Web Programming > JavaScript #2 inÃ Â Books > Computers & Technology > Programming > Languages & Tools > XHTML #3 inÃ Â Books > Computers & Technology > Programming > Languages & Tools > CSS

Customer Reviews

View larger How This Book Is Organized Part I: Getting Started Part I lays a foundation for everything that follows in the book. I start off with some important general information about the web design environment, including the various roles you might play, the technologies you might learn,

and tools that are available to you. YouÃƒÂ¢Ã â ¬Ã â„¢ll get your feet wet right away with HTML and CSS and learn how the Web and web pages generally work. IÃƒÂ¢Ã â ¬Ã â„¢ll also introduce you to some Big Concepts that get you thinking the way modern web designers think about their craft. Part II: HTML for Structure The chapters in Part II cover the nitty-gritty of every element and attribute available to give content semantic structure, including the new elements introduced in HTML5. WeÃƒÂ¢Ã â ¬Ã â„¢ll cover the markup for text, links, images, tables, and forms. Part II closes out with an in-depth discussion of HTML5 and how it differs from previous standards. Part III: CSS for Presentation In the course of Part III, youÃƒÂ¢Ã â ¬Ã â„¢ll go from learning the basics of using Cascading Style Sheets for changing the presentation of text to creating multicolumn layouts and even adding time-based animation and interactivity to the page. It also addresses common CSS techniques, including how to create a page using Responsive Web Design.

View larger Part IV: JavaScript for Behaviors Mat Marquis starts Part IV out with a rundown of JavaScript syntax so you can tell a variable from a function. YouÃƒÂ¢Ã â ¬Ã â„¢ll also get to know some ways that JavaScript is used, including DOM Scripting, and existing JavaScript tools, such as polyfills and libraries, that let you put JavaScript to use quickly even if you arenÃƒÂ¢Ã â ¬Ã â„¢t quite ready to write your own code from scratch. Part V: Creating Web Graphics Part V introduces the various file formats that are appropriate for the Web and describes how to optimize them to make their file size as small as possible.

Jennifer Niederst Robbins was one of the first designers for the Web. As the designer of O'Reilly's Global Network Navigator (GNN), the first commercial web site, she has been designing for the Web since 1993. She is the author of the bestselling "Web Design in a Nutshell" (O'Reilly), and has taught web design at the Massachusetts College of Art in Boston and Johnson and Wales University in Providence. She has spoken at major design and Internet events including SXSW Interactive, Seybold Seminars, the GRAFILL conference (Geilo, Norway), and one of the first W3C International Expos.

Oh, I love this book. If you're shopping for a beginning web design book, get this one first. You'll end up using it until it's dog-eared, and waiting eagerly for a new edition in a few years!I teach introductory Web Page Design to design students at Madison College in Madison, WI. This is the textbook I require my students to buy.Learning Web Design has a friendly style and great explanations of what web pages are, how they work and how to make them. It drills deeply into

HTML, CSS and web images. And it touches on javascript and other topics you'll need to know if you continue to work in web design/development.More important to me and my very visual students, the book is well designed (a rarity in books about web design/development). The page layout and images used make the book's information easier to understand and make the book fun to sit down and read.Learning Web Design is a great tool for my students, and I'm sure it serves them as a great reference as they enter their careers.

I have been reading several books in recent months to learn web development. This is hands down the most intuitive and beginner friendly book I have read so far. Other books feel like they jump around from one topic to another, never fully explaining anything, which causes further confusion. However, with this book, when I am reading a new topic and a question pops into my head, there is an explanation to it further down or on a sidebar. It is as if the author read my mind. I cannot recommend it enough to beginners of html.

I loved reading this book. It is easily the most "fun" "how to program"-type of book that I have read. I heard about this book on Quora. The book provides a very entertaining, easy-to-read and easy-to-understand style and will make (or at least made) me go back to it multiple times, just to re-read sections. This is the first book that I would offer to anyone that wants to learn to program. Why? Because I believe that this is the only book that makes learning how to program fun. Another reason is that every software program, especially the ones that a beginner will be able to relate to, should start with a "here's what the screen or screens should look like" section. And so, a great way to code those screens would be to start with basic HTML, then add CSS, and finally add a bit of Javascript.Dear author,Please write similar books on:- How To Program in Python- How To Program in Java:)

I'm working through this book now having had it for a few months. Overall, it's presented well towards me as somewhat familiar with programming. If you've never dabbled in programming or design before, it's not bad either, but it definitely moves quickly. There are occasionally a few parts that feel like they might be out of date, but there are also tons of sections that have obviously been updated since the previous incarnation was published. Her style of writing is friendly and colloquial, I've enjoyed reading it so far both academically and somewhat as a pleasurable activity. I would say that the activities are easy and also help you stretch your abilities a bit, however they are not that challenging.At the end of the day, it's (so far!) a great introduction to web design including touching

on HTML, CSS and (hopefully soon) a bit of Javascript.

I have been muddling through websites (using various programs) and have managed the job, but realized it was about time I had a better functioning knowledge instead of relying on programs that may get outdated soon. So I bought this book to help with truly understanding the process and structure and to better understand what I was looking at code wise. I really like the way it is laid out and doesn't talk down to you. I haven't been through the whole book yet, but I am finding the concepts and presentation are quite helpful and are having the hoped for results for me. The information has a logical progression with additional snippets for you digest as you go along. Although coding standards may change, the concepts and good practices pretty much remain the same, so I plan to keep this book as a future reference also. Don't ask to borrow it - get your own!

This book provides a very solid introduction to HTML5 and CSS3, while also touching upon JavaScript. (Note: the JavaScript chapters are just there to give you a sense of what the language is all about--this book makes no pretense at being a solid introduction to the language.)There are lots of practical examples here, and I found the material easy to engage with.As an aside, Mark Myers has also written a book about HTML and CSS that deals with this subject more programmatically. I found reading his book after this one really helped drive home the key information, so feel free to give this a try if you feel inclined.

I have used this as my textbook for my Web Design and Development class for two semesters now. The students really like it - it includes the detail they need, and mentions extras or advanced stuff with links if they want to pursue them. It is well structured, too - first dealing with HTML, and then turning the corner to CSS, which lines up perfectly with one of my mantras - "make it work, then make it pretty."

I was new to HTML and CSS, but this book helped me take my website from the very frustrating and buggy Microsoft Expression, to a clean, hand-coded website that looks way better and gives me total control. There is still lots of information packed in this book that I need to review.I have not yet read any other books on web design, but I can say I was very happy with this one. I wouldn't recommend it so much for learning JavaScript, as it seems the author of this section just gives a brief and somewhat confusing overview, at least for me. But for HTML and CSS this book was great!

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